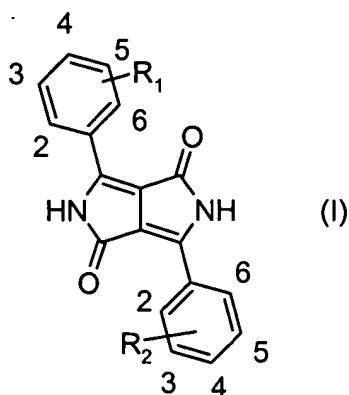


1. (original): A cosmetic formulation comprising at least one pigment of formula (I)



wherein

R_1 signifies hydrogen; SO_3M ; linear or branched C_1 - C_{18} alkyl, which can be unsubstituted or substituted by one or more halogen, OH, OR_3 , SR_3 , $SO_2NR_3R_4$, NH_2 , NR_3R_4 , $COOR_4$, $CONR_3R_4$, $OCOR_3$ or SO_3M ; linear or branched C_1 - C_4 alkoxy, which can be unsubstituted or substituted by one or more halogen, OH, OR_3 , SR_3 , $SO_2NR_3R_4$, NH_2 , NR_3R_4 , $COOR_4$, $CONR_3R_4$, $OCOR_3$ or SO_3M ; halogen; phenyl, which can be unsubstituted or substituted by one or more halogen, OH, OR_3 , SR_3 , $SO_2NR_3R_4$, NH_2 , NR_3R_4 , $COOR_4$, $CONR_3R_4$, $OCOR_3$ or SO_3M ,

R_2 signifies hydrogen; SO_3M ; linear or branched C_1 - C_{18} alkyl, which can be unsubstituted or substituted by one or more halogen, OH, OR_3 , SR_3 , $SO_2NR_3R_4$, NH_2 , NR_3R_4 , $COOR_4$, $CONR_3R_4$, $OCOR_3$ or SO_3M ; linear or branched C_1 - C_4 alkoxy, which can be unsubstituted or substituted by one or more halogen, OH, OR_3 , SR_3 , $SO_2NR_3R_4$, NH_2 , NR_3R_4 , $COOR_4$, $CONR_3R_4$, $OCOR_3$ or SO_3M ; halogen; phenyl, which is substituted by one or more halogen, OH, OR_3 , SR_3 , $SO_2NR_3R_4$, NH_2 , NR_3R_4 , $COOR_4$, $CONR_3R_4$, $OCOR_3$ or SO_3M ,

wherein

R_3 signifies linear or branched C_1 - C_{30} alkyl; C_3 - C_{30} -alkenyl; C_3 - C_{12} cycloalkyl; C_6 - C_{14} aryl, which can be unsubstituted or substituted by one or more C_1 - C_6 alkyl, C_5 - C_6 cycloalkyl, C_1 - C_6 alkoxy, C_1 - C_6 thioalkyl or halogen; C_7 - C_{24} aralkyl, which can be unsubstituted or substituted by one or more C_1 - C_6 alkyl, C_5 - C_6 cycloalkyl, C_1 - C_6 alkoxy, C_1 - C_6 thioalkyl or halogen or C_8 - C_{24} aralkenyl, which can be unsubstituted or substituted by one or more C_1 - C_6 alkyl, C_5 - C_6 cycloalkyl, C_1 - C_6 alkoxy, C_1 - C_6 thioalkyl or halogen; or C_1 - C_4 alkylene- C_4 - C_8 cycloalkyl, wherein the ring contains at least one heteroatom selected from the group of N, O or S,

R_4 signifies hydrogen; linear or branched C_1 - C_{30} alkyl; C_3 - C_{30} -alkenyl; C_3 - C_{12} cycloalkyl; C_6 - C_{14} aryl, which can be unsubstituted or substituted by one or more C_1 - C_6 alkyl, C_5 - C_6 cycloalkyl, C_1 - C_6 alkoxy, C_1 - C_6 thioalkyl or halogen; C_7 - C_{24} aralkyl, which can be

unsubstituted or substituted by one or more C₁-C₆alkyl, C₅-C₆cycloalkyl, C₁-C₆alkoxy, C₁-C₆thioalkyl or halogen or C₈-C₂₄aralkenyl, which can be unsubstituted or substituted by one or more C₁-C₆alkyl, C₅-C₆cycloalkyl, C₁-C₆alkoxy, C₁-C₆thioalkyl or halogen; or C₁-C₄alkylene-C₄-C₈cylcoalkyl, wherein the ring contains at least one heteroatom selected from the group of N, O or S, and

M signifies hydrogen; a metal atom; or an unsubstituted or substituted ammonium group, wherein the pigments have a specific surface area (BET) of 15 – 200m²/g, and with the proviso that if

(i) R₁ is H or Cl in 4 position, then R₂ is not H or Cl in 4 position.

2. (currently amended): A cosmetic formulation according to Claim 1, wherein the pigments have a specific surface area (BET) of ~~20—200m²/g, preferably of 25 – 200m²/g.~~

3. (currently amended): A cosmetic formulation according to Claim 1, wherein the pigments have a specific surface area (BET) of 15 – 170m²/g, ~~preferably of 15—150m²/g.~~

4. (currently amended): A cosmetic formulation according to Claim 1, wherein the pigments have a specific surface area (BET) of ~~20—170m²/g, preferably of 20 – 150m²/g.~~

5. (currently amended): A cosmetic formulation according to Claim 1, wherein the pigments have a specific surface area (BET) of ~~25—170m²/g, preferably of 25 – 150m²/g.~~

6. (currently amended): A cosmetic formulation according to ~~any one of the preceding Claims~~ claim 1, wherein

R₁ signifies hydrogen; linear or branched C₁-C₁₂alkyl, which can be unsubstituted or substituted by one or more halogen, OH, OR₃, SR₃, SO₂NR₃R₄, NH₂, NR₃R₄, COOR₄, CONR₃R₄, OCOR₃ or SO₃M; linear or branched C₁-C₄alkoxy, which can be unsubstituted or substituted by one or more halogen, OH, OR₃, SR₃, NH₂, SO₂NR₃R₄, NR₃R₄, COOR₄, CONR₃R₄, OCOR₃ or SO₃M; halogen; phenyl, which can be unsubstituted or substituted by one or more halogen, OH, OR₃, SR₃, SO₂NR₃R₄, NH₂, NR₃R₄, COOR₄, CONR₃R₄, OCOR₃ or SO₃M, wherein R₃, R₄ and M have the same meanings as defined above.

7. (currently amended): A cosmetic formulation according to ~~any one of Claims 1—5~~ claim 1, wherein R₂ signifies hydrogen; linear or branched C₁-C₁₂alkyl, which can be unsubstituted or substituted by one or more halogen, OH, OR₃, SR₃, SO₂NR₃R₄, NH₂, NR₃R₄, COOR₄, CONR₃R₄, OCOR₃ or SO₃M;

linear or branched C₁-C₄alkoxy, which can be unsubstituted or substituted by one or more halogen, OH, OR₃, SR₃, SO₂NR₃R₄, NH₂, NR₃R₄, COOR₄, CONR₃R₄, OCOR₃ or SO₃M; halogen; phenyl, which is substituted by one or more halogen, OH, OR₃, SR₃, NH₂, NR₃R₄, COOR₄, CONR₃R₄, OCOR₃ or SO₃M,

wherein R₃, R₄ and M have the same meanings as defined ~~above~~ in claim 1.

8. (currently amended): A cosmetic formulation according to Claim 7 ~~or 8~~, wherein

- R₃ signifies linear or branched C₁-C₁₈alkyl; C₃-C₁₈-alkenyl; C₃-C₈cycloalkyl; C₆-C₈aryl, which can be unsubstituted or substituted by one or more C₁-C₄alkyl, C₅-C₆cycloalkyl, C₁-C₄alkoxy, C₁-C₄thioalkyl or halogen; C₇-C₁₈aralkyl, which can be unsubstituted or substituted by one or more C₁-C₄alkyl, C₅-C₆cycloalkyl, C₁-C₄alkoxy, C₁-C₄thioalkyl or halogen or C₈-C₁₈aralkenyl, which can be unsubstituted or substituted by one or more C₁-C₄alkyl, C₅-C₆cycloalkyl, C₁-C₄alkoxy, C₁-C₄thioalkyl or halogen; or C₁-C₄alkylene-C₄-C₈cylcoalkyl, wherein the ring contains at least one heteroatom selected from the group of N, O or S,
- R₄ signifies hydrogen; linear or branched C₁-C₁₈alkyl; C₃-C₁₈-alkenyl; C₃-C₈cycloalkyl; C₆-C₈aryl, which can be unsubstituted or substituted by one or more C₁-C₄alkyl, C₅-C₆cycloalkyl, C₁-C₄alkoxy, C₁-C₄thioalkyl or halogen; C₇-C₁₈aralkyl, which can be unsubstituted or substituted by one or more C₁-C₄alkyl, C₅-C₆cycloalkyl, C₁-C₄alkoxy, C₁-C₄thioalkyl or halogen or C₈-C₁₈aralkenyl, which can be unsubstituted or substituted by one or more C₁-C₄alkyl, C₅-C₆cycloalkyl, C₁-C₄alkoxy, C₁-C₄thioalkyl or halogen; or C₁-C₄alkylene-C₄-C₈cylcoalkyl, wherein the ring contains at least one heteroatom selected from the group of N, O or S, and
- M signifies hydrogen; a metal atom; or an unsubstituted or substituted ammonium group.

9. (currently amended): A cosmetic formulation according to ~~any one of Claims 1—5~~ claim 1, wherein

- R₁ signifies hydrogen; linear or branched C₁-C₆alkyl, which can be unsubstituted or substituted by one or more OR₃, SR₃, SO₂NR₃R₄, NR₃R₄ or COOR₄; linear or branched C₁-C₄alkoxy, which can be unsubstituted or substituted by one or more OR₃, SR₃, SO₂NR₃R₄, NR₃R₄ or COOR₄; halogen; phenyl, which can be unsubstituted or substituted by one or more OR₃, SR₃, SO₂NR₃R₄, NR₃R₄ or COOR₄,
- R₂ signifies hydrogen; linear or branched C₁-C₆alkyl, which can be unsubstituted or substituted by one or more OR₃, SR₃, SO₂NR₃R₄, NR₃R₄ or COOR₄; linear or branched C₁-C₄alkoxy, which can be unsubstituted or substituted by one or more OR₃, SR₃, SO₂NR₃R₄, NR₃R₄ or COOR₄; halogen; phenyl, which is substituted by one or more OR₃, SR₃, SO₂NR₃R₄, NR₃R₄ or COOR₄, wherein

R₃ signifies linear or branched C₁-C₈alkyl; C₃-C₈-alkenyl; C₃-C₈cycloalkyl; C₆-C₈aryl, which can be unsubstituted or substituted by one or more C₁-C₄alkyl, C₅-C₆cycloalkyl, C₁-C₄alkoxy, C₁-C₄thioalkyl or halogen; C₇-C₁₂aralkyl, which can be unsubstituted or substituted by one or more C₁-C₄alkyl, C₅-C₆cycloalkyl, C₁-C₄alkoxy, C₁-C₄thioalkyl or halogen or C₈-C₁₂aralkenyl, which can be unsubstituted or substituted by one or more C₁-C₄alkyl, C₅-C₆cycloalkyl, C₁-C₄alkoxy, C₁-C₄thioalkyl or halogen; C₁-C₄alkylene-morpholino; or C₁-C₄alkylene-piperidino and

R₄ signifies hydrogen; linear or branched C₁-C₈alkyl; C₃-C₈-alkenyl; C₃-C₈cycloalkyl; C₆-C₈aryl, which can be unsubstituted or substituted by one or more C₁-C₄alkyl, C₅-C₆cycloalkyl, C₁-C₄alkoxy, C₁-C₄thioalkyl or halogen; C₇-C₁₂aralkyl, which can be unsubstituted or substituted by one or more C₁-C₄alkyl, C₅-C₆cycloalkyl, C₁-C₄alkoxy, C₁-C₄thioalkyl or halogen or C₈-C₁₂aralkenyl, which can be unsubstituted or substituted by one or more C₁-C₄alkyl, C₅-C₆cycloalkyl, C₁-C₄alkoxy, C₁-C₄thioalkyl or halogen; C₁-C₄alkylene-morpholino; or C₁-C₄alkylene-piperidino.

10. (currently amended): A cosmetic formulation according to ~~any of Claims 1—9~~ claim 1 comprising
- from 0.0001 to 50 % by weight, ~~preferably from 0.0001 to 25 % by weight~~, based on the total weight of the preparation, of at least one pigment of formula (I), and
 - from 50 to 99.9999 % by weight, ~~preferably from 75 to 99.9999 % by weight~~, based on the total weight of the preparation, of a cosmetically suitable carrier.
11. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 10~~ claim 1, which is in the form of a stick comprising up to 99.9999 % by weight of fatty components.
12. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 10~~ claim 1, which is in the form of an anhydrous or aqueous ointment or cream.
13. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 10~~ claim 1, which is in the form of a water-in-oil emulsion or in the form of an oil-in-water emulsion comprising from 1 to 98.8 % by weight of the fatty phase, from 1 to 98.8 % by weight of the aqueous phase and from 0.2 to 30 % by weight of an emulsifier, in each case based on the total weight.

14. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 10~~ claim 1, which is in the form of a powder and comprises an inorganic or organic filler, ~~such as talc, zinc stearate, mica, kaolin, nylon powders, polyethylene powders, Teflon, starch, boron nitride, microspheres of copolymers, such as Expancel, Polytrap, silicone resin microbeads, polyethylene powder or polyamide powder, as well as adjuvants, such as binders or colourants.~~
15. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 10~~ claim 1, which is in the form of a nail varnish and comprises from 0.1 to 5 % by weight of the pigment in a varnish base.
16. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 10~~ claim 1, which is in the form of a shampoo, a cream or a gel for colouring the hair that is composed of the basic substances conventionally employed in the cosmetics industry.
17. (currently amended): A cosmetic preparation or formulation according to ~~any one of claims 1 to 16~~ claim 1, which additionally comprises conventional cosmetic constituents, ~~such as perfumes, antioxidants, preservatives and UV filters.~~
18. (new): A cosmetic preparation or formulation according to claim 14, wherein the inorganic or organic filler is talc, zinc stearate, mica, kaolin, nylon powders, polyethylene powders, Teflon, starch, boron nitride, microspheres of copolymers, silicone resin microbeads, polyethylene powder or polyamide powder, and the adjuvants are binders or colorants.
19. (new): A cosmetic preparation or formulation according to claim 1, wherein the conventional cosmetic constituents are selected from perfumes, antioxidants, preservatives and UV filters.